Attorney Docket No.: 13213-061001

ABSTRACT

Certain embodiments of the invention provide a greeting card having a holder element on the front surface of the greeting card. The holder element is capable of retaining 'a prepaid gift card or the like. One such embodiment provides the gift-giver with an opportunity to retain the prepaid gift card to the greeting card without reducing the area on the inner surface for writing a personal message to the recipient.

10

5

60186739.doc